



2019 Scenic Byway River Run

Our River Run event brings hundreds of participants and attendees to Belle Plaine. We believe that this event is an opportune time to highlight our community and all it has to offer. Participants spend their day running, celebrating their success & enjoying the activities of the day. Those who are a part of the run have the opportunity to see our community and the gorgeous Minnesota River Valley covered in fall colors. With the support & participation of you business, we hope to showcase our amazing community to all who join us for the day. We appreciate your support!

Sponsorship Opportunities

Sponsorships are first come/first serve

Sponsorship Deadline:
April 1st, 2019

◆ Title Sponsor: \$2,000.00 - Only ONE Title Sponsor

- Largest Logo on all runner shirts
- Largest Logo on all marketing Materials
- Company Banner at the Start/Finish Line
- Repeated recognition by race day announcer
- Logo on website & e-communication
- One complimentary booth on site
- Up to 10 complimentary *registrations in 5K*
- Ability to place insert in race bags

◆ Gold Sponsor: \$500.00

- Logo on all runner shirts
- Logo on all marketing materials
- Company name on event banner
- Repeated recognition by race day announcer
- Logo on website & e-communications
- One complimentary booth on site
- Up to 5 complimentary *registrations in 5K*
- Ability to place insert in race bags

◆ Bronze Sponsor: \$100.00

- Company name on all runner shirts
- Company name on event banner
- Repeated recognition by race day announcer
- Name on website
- One complimentary *registration in 5K*
- Ability to place insert in race bags

◆ Elite Sponsor: \$1,000.00 - Only TWO Elite Sponsors

- Large logo on all runner shirts
- Large logo on all marketing materials
- Company name on event banner
- Repeated recognition by race day announcer
- Logo on website & e-communications
- One complimentary booth on site
- Up to 8 complementary *registrations in 5K*
- Ability to place insert in race bags

◆ Silver Sponsor: \$250.00

- Company name on all runner shirts
- Company name on all marketing materials
- Company name on event banner
- Repeated recognition by race day announcer
- Name on website & e-communications
- One complimentary booth on site
- Up to 3 complimentary *registrations in 5K*
- Ability to place insert in race bags

Title Sponsor fulfilled by Schoepner & Associates

2019 Racing Event
October 12th, 2019



Recognizing last years sponsors

Thank You To Our Sponsors

TITLE SPONSOR



Schoepfner & Associates
Certified Public Accountants

ELITE SPONSOR



GOLD SPONSORS



SPEIKER AND COMPANY, LTD
LISA FAHEY AGENCY



SILVER SPONSORS

State Bank of Belle Plaine
Prairie Farm Supply

Belle Plaine Eyecare Center
The Canopy Group

BRONZE SPONSORS

Brad's Barber Shop
River Valley Family Chiropractic, PA
The Lutheran Home Association
MVEC

Berger Interiors
Brett Holbrook Agency, Inc
Subway of Belle Plaine

IN-KIND SPONSORS

Emma Krumbee's
Kwik Trip

Belle Plaine Herald
Kibble Equipment